

Introducing

The Content Licensing Brief

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BUILD HIGHLY PROFITABLE REVENUE!

Content Licensing is our business. For decades, we have educated clients and industry groups about the techniques and benefits of content licensing.



But publishers and other content owners still aren't taking full advantage of opportunities to get "free money" from content they already own.

The potential market is BIGGER than you think, with plenty of room to grow. Whether you are clients or not, our briefing will bring you relevant and timely content licensing intelligence — because we believe a rising tide lifts all boats!

The *Content Licensing Brief* debuts in September. Scan the code below to sign up.



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